**Project Design Phase-I**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 30 October 2022 |
| Team ID | PNT2022TMID37310 |
| Project Name | Project – News Tracker Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

|  |  |  |
| --- | --- | --- |
| **S.No** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | In our busy lives, we urge to do things in a short manner. We have no time to read the full newspaper. So there is a need of news-sharing apps. There are multiple news-sharing apps used by a single user and are often spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. |
|  | Idea / Solution description | The app includes news only from trustful sources. The goal is to create a News Feed app which gives a user regularly-updated news related to a particular topic, person, or location. |
|  | Novelty / Uniqueness | Customization, simplicity and well-rounded news app with no paywalls. |
|  | Social Impact / Customer Satisfaction | Aims to explore whether content originality and user experience have  positive effects on online news readers’ satisfaction. |
|  | Business Model (Revenue Model) | It contains Advertising Revenue, online traffic , Digital content delivery , Continuous breaking news , Information Retrieval storage and Interactive Networking. |
|  | Scalability of the Solution | To withstand the heavy traffic, the system should primarily be scalable, be highly available and should be able to intelligently delegate the traffic to improve the overall performance.”. The result is a fast, scalable, cutting-edge engine which is built on a platform characterised as “infinitely scalable”. |